

# **Business Development Cover Letter.**

Address

Contact Number

Email Id

Dear Ms. XYZ:

Managing business development and relationship management efforts for Stingray, a Fortune 500 company; spearheading account management efforts and cost / risk analyses to achieve optimal client satisfaction.

Evolving new lines of business through account prospecting, market analysis, and client relationships to propel business success and achieve organizational goals.

Conducting dynamic presentations targeted to key decision makers while negotiating profitable contracts and agreements in conjunction with senior management.

Creating and delivering high-impact presentations; overseeing proposal development and negotiations to realize outstanding sales performance and business growth.

My dedication to forging key partnerships to drive business development and advantage, along with my proven talents in sales and marketing management, characterize my career accomplishments and will allow me to significantly benefit your team. I look forward to discussing this position in further detail. Thank you for your consideration.

Sincerely,  
ABC