

**Introduce Character and Their Problem**



Click to Edit Description

**Show Why Their Problem Negatively Affects Them**



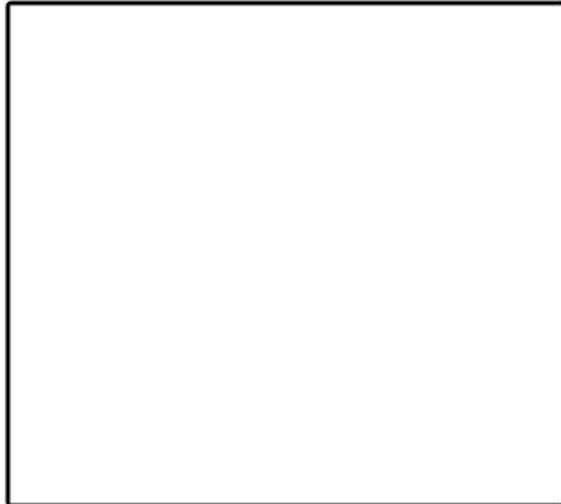
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**Show Your Product as a Possible Solution**



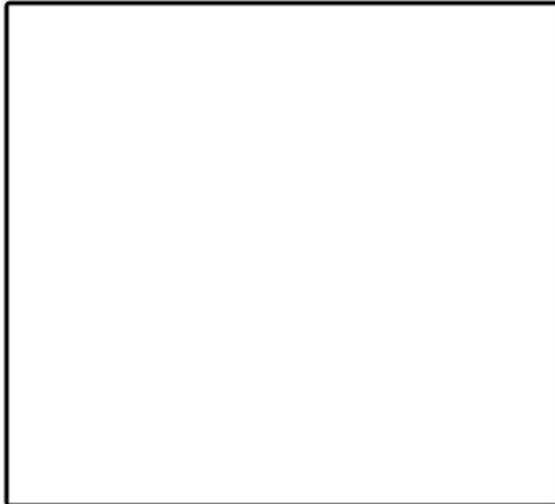
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**Show Character Accessing your Product**



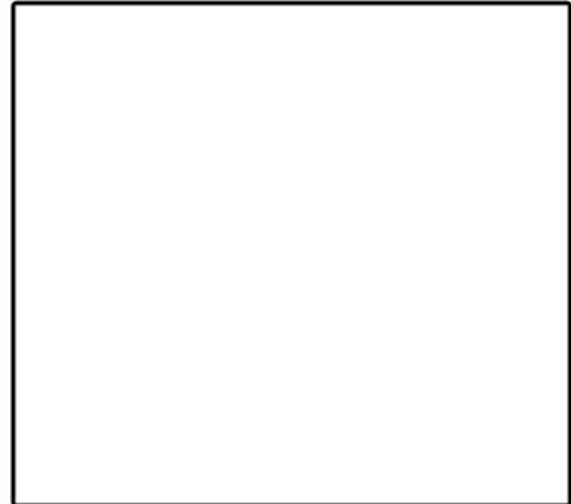
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**Show Character Using Your Product**



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**Show Happy Character with Problem Resolved as a Result of Using Your Product**



Click to Edit Description